

Approval of the Executive Member at the meeting of 5 October 2005

It is recommended that;

- i. Option e (paragraph 12) be adopted and that a car club should be set up in York, preferably by one operator.
- ii. the Council tenders for an operator to run a car club in the city, using the developer contributions for start-up costs. Tenderers will need to demonstrate their commitment expanding the market in York, to introduce alternative fuel vehicles. In addition the potential for a system of cycle hire to be integrated into the club should be explored.
- iii. the car club be initially run from the new development sites utilizing the Section 106 funding to “pump-prime”, in conjunction with on-street provision to existing areas where surveys and consultation has been undertaken, with subsequent roll-out to additional sites in both rural and urban areas of York.
- iv. where possible within the requirements on local authorities set by the Traffic Management Act, the Council provides dedicated on-street parking for car clubs through Traffic Regulation Orders (TROs). Locations will be chosen in partnership with the selected operator and based on the residents’ consultation exercise.
- v. discounted parking tariff be made available for car club vehicles, within CYC car parks and other pay locations.
- vi. car clubs be marketed to residents and employers by the Council and the operator to maximise the impact of this initiative on congestion and pollution levels in York.
- vii. up to £30,000 be allocated from future year’s LTP allocations to support minor improvements for car club locations that benefits existing residential areas of York.
- viii. the Council continues to secure planning applicants’ support for car clubs as a measure to mitigate the impact of new developments on traffic and pollution levels in the city.